

2009 Annual Report

Synopsis

In 2009, the American Institute for Conservation and its Foundation each made critical decisions—“contingent moments” described below—that have significant implications for the future of both organizations. During the same year, AIC and FAIC greatly increased our ability to provide accessible information to members and the public alike by launching a new, interactive website and becoming active on social media sites. Throughout the year, AIC continued to serve its members by publishing the *Journal* and *AIC News*, organizing the 37th Annual Meeting, and supporting member activities, particularly through specialty group, committee, and task force activities. At the same time, FAIC continued to offer well-received professional development events, awarded grants and scholarships, and managed a variety of grant-funded initiatives.

AIC and FAIC thank our 2009 members and donors for their critical support and guidance.

American Institute for Conservation of Historic & Artistic Works

AIC's 2009 Contingent Moment

During years of extensive research and program development by the AIC Certification Task Force, Board of Directors, and staff, a great deal was learned about our organization, our members, and the changing environment in which conservators work. The 2009 vote of 73% of eligible members opposing the proposed certification model by 58.6% sent a strong, but not a united message. The reasons many members voted against the proposed program varied widely. Many expressed concerns such as the very meaning of what it is to be a conservator, the viability of our core documents, the strength of our literature, and the effectiveness of peer review. Other members felt just as strongly that certification is a critical step in advancing the field.



Following the vote, which represented a turning point for the organization, the leadership of AIC made the decision to learn from the process and mine from it all that was accomplished in gathering information and material over the years. Goals were implemented immediately to improve member communications and outreach. Beginning in 2009, AIC instituted an advocacy initiative, increased marketing efforts, and made use of the new website to increase understanding and appreciation of the conservation profession.

37th Annual Meeting Highlights

The 2009 Annual Meeting, which took place at the historic Hyatt Regency Century Plaza in Los Angeles, CA, exceeded expectations. Drawing 890 attendees, this meeting focused on *Conservation 2.0: New Directions*. AIC Board Vice President Pamela Hatchfield touched on these new directions in the May 2009 newsletter: “The increasingly collaborative nature of our work was evident in the international nature of project and conservation resources, as well as our use of technologies and experts from other fields, illustrated in areas like digital and environmental technology, analytical forensics, and the redefinition of relationships with craft practitioners.”



The excellent specialty group sessions, workshops, tours, and networking opportunities all made for a memorable meeting. To top it off, a magnificent opening reception was hosted by the Getty Conservation Institute on the terrace at the Getty Center. We thank the J. Paul Getty Trust for its warm hospitality and the generous donation that made this memorable evening possible. AIC is pleased to give thanks to our meeting exhibitors and sponsors for ensuring the success of the 2009 AIC Annual

Meeting.

AIC and the ‘Connecting to Collections’ Initiative

The Institute of Museum and Library Services (IMLS) Connecting to Collections initiative has been a significant boost for increasing awareness about the importance of the care for collections across the nation. The initiative is grounded in the results of the Heritage Health Index Report on the State of America’s Collections, a project of Heritage Preservation and IMLS, and was designed to help address the needs of our nation’s collections. During the two-year initiative, some 1,000 staff members from small museums and libraries participated in at least one of four regional forums or in the initial summit in Washington, DC. Over 2,600 bookshelf sets of practical collection care resources were distributed to small museums and libraries. The impact of the many networks that have resulted between individuals and institutions as a result of the forums and bookshelves cannot yet be fully appreciated.



With thanks to Heritage Preservation and IMLS, AIC was formally involved in the planning and implementation of the final forum, “Stewardship of America’s Legacy, Answering the Call to Action,” which took place in Buffalo, NY on June 16 and 17. While all the forums were opportunities for AIC to increase the visibility of our field, our organization, and conservators, the Buffalo Forum focused particularly on conservation training and working with conservators.

This highly successful session attracted 300 attendees. FAIC Board Director Maxwell Anderson provided the keynote address, available on the IMLS website. IMLS Director Anne Imelda Radice commented, we are “keeping our nation’s stories alive!”

Of special note, AIC's 2008 publication, *The AIC Guide to Digital Photography and Conservation Documentation*, was included in the IMLS *Connecting to Collections Bookshelf* of essential literature, guaranteeing wide distribution to cultural institutions of all sizes across the United States.



2009 AIC Board of Directors

January 2009 – May 2009

Board Officers:

Martin Burke, President
Margaret Loew Craft, Vice President
Lisa Bruno, Secretary
Brian Howard, Treasurer

Board Directors:

Catharine Hawks, Committees & Task Forces
Paul Messier, Communications
Karen Pavelka, Education & Training
Ralph Wiegandt, Specialty Groups

May 2009 – December 2009

Board Officers:

Margaret Loew Craft, President
Pamela Hatchfield, Vice President
Lisa Bruno, Secretary
Brian Howard, Treasurer

Board Directors:

Catharine Hawks, Committees & Task Forces
Paul Messier, Communications
Karen Pavelka, Education & Training
Ralph Wiegandt, Specialty Groups

Foundation of the American Institute for Conservation of Historic & Artistic Works

FAIC's 2009 Contingent Moment

On June 10, Stanford University Libraries announced that after 22 years of hosting and providing management services, they could no longer support Conservation Online (CoOL). Following numerous discussions, the AIC Board agreed that FAIC should offer to assist. Our proposal to assume responsibility of CoOL was accepted on June 19 and planning for the transition began immediately. This decision, a turning point for the organization, brings to FAIC the opportunity to enhance this remarkable online conservation resource and to continue to provide the Conservation DistList to its 10,000+ subscribers from over 90 countries around the world.

THE FOUNDATION
OF THE AMERICAN
INSTITUTE FOR
CONSERVATION
OF HISTORIC AND
ARTISTIC WORKS



 Following the successful transition of data to a new FAIC server and with critical support from the Getty Conservation Institute, plans were made to hold a meeting of international CoOL stakeholders in November. Held at the Library of Congress, this meeting provided an important opportunity for stakeholders to share ideas about maintaining and improving CoOL in the future. By December, a survey was sent to CoOL and DistList users to gather data on CoOL's role and user expectations for its future. This survey was designed to incorporate ideas from the November meeting so that its results could help guide planning in 2010.

Strategic Planning Initiative Highlights

In 2009, FAIC embarked on a major strategic planning initiative with generous grant support from the Getty Foundation, Institute of Museum and Library Services, and the Samuel H. Kress Foundation. The strategic planning process incorporated a fact-finding component consisting of a series of surveys assessing the needs of conservators, allied professionals, and the users of conservation services. The research data gathered informed the planning and outreach phases of the project. A series of summits were convened with leaders in conservation and allied professions, along with subject experts, to determine the most effective role FAIC can play in promoting conservation. While a comprehensive three-year strategic plan was presented to the board in November, additional activities will continue through 2010 to strengthen the organization and create action plans for priority activities.

In 2009, grant support was received from the following government agencies and foundations:

- Booth Heritage Foundation
- Getty Foundation
- Samuel H. Kress Foundation
- Institute of Museum and Library Services
- National Endowment for the Humanities

In addition, the Getty Conservation Institute provided sponsorship in 2009 for the CoOL international stakeholders meeting, which was hosted by the Library of Congress.

Funding from the Andrew W. Mellon Foundation provides ongoing project support through the Endowment for Professional Development and the Collaborative Workshops in Photograph Conservation.

FAIC thanks all its generous individual donors, along with the federal agencies and private foundations that support its many initiatives.

2009 FAIC Board of Directors

Board Officers:

Martin Burke, President
Margaret Loew Craft, Vice President
Lisa Bruno, Secretary
Brian Howard, Treasurer

Board Directors:

Maxwell L. Anderson
Eryl P. Wentworth, *ex officio*, voting

AIC and FAIC 2009 Staff

Eryl P. Wentworth, AIC and FAIC Executive Director
Lisa Avent, FAIC Education Manager
Ken Beam, AIC and FAIC Finance Director
Amanda Knowles, AIC Meetings Coordinator
Philip Lynch, AIC Membership and Marketing Associate
Eric Pourchot, FAIC Institutional Advancement Director
Kelsey Ray, FAIC Outreach and Development Assistant
Brett Rodgers, AIC Publications Manager
Ruth Seyler, AIC Membership & Meetings Director
Ryan Winfield, AIC Membership Coordinator

Consolidating Financial Statements—FY 2009 Audit

Consolidating Statement of Financial Position December 31, 2009

| | AIC | FAIC | Eliminations | Total |
|--|---------------------|---------------------|---------------------|---------------------|
| ASSETS | | | | |
| Current Assets | | | | |
| Cash and cash equivalents | \$ 79,278 | \$ 82,797 | \$ - | \$ 162,075 |
| Grants receivable | - | 228,000 | (100,000) | 128,000 |
| Due from FAIC | 239,218 | - | (239,218) | - |
| Short-term investments | 369,581 | - | - | 369,581 |
| Prepaid expenses and other assets | 19,753 | 3,566 | - | 23,319 |
| Total Current Assets | 707,831 | 314,363 | (339,218) | 682,975 |
| Furniture and equipment, net | 192,437 | - | - | 192,437 |
| Deposit | 16,419 | - | - | 16,419 |
| Long-term investments | 539,793 | 4,486,361 | - | 5,026,154 |
| TOTAL ASSETS | \$ 1,456,479 | \$ 4,800,724 | \$ (339,218) | \$ 5,917,985 |
| LIABILITIES AND NET ASSETS | | | | |
| Current Liabilities | | | | |
| Accounts payable and accrued expenses | \$ 49,028 | \$ 10,874 | \$ - | \$ 59,902 |
| Grants payable | 100,000 | - | (100,000) | - |
| Capital lease obligation, current portion | 4,736 | - | - | 4,736 |
| Deferred revenue | 340,845 | - | - | 340,845 |
| Due to AIC | - | 239,218 | (239,218) | - |
| Total Current Liabilities | 494,609 | 250,092 | (339,218) | 405,483 |
| Capital lease obligation, net of current portion | 24,302 | - | - | 24,302 |
| Deferred Rent and Lease Incentives | 105,420 | - | - | 105,420 |
| TOTAL LIABILITIES | 624,331 | 250,092 | (339,218) | 535,205 |
| Net Assets | | | | |
| Unrestricted | | | | |
| Undesignated | 3,198 | (287,846) | - | (284,648) |
| Board designated | 828,950 | 513,854 | - | 1,342,804 |
| Total Unrestricted Net Assets | 832,148 | 226,008 | - | 1,058,156 |
| Temporarily restricted | - | 1,640,993 | - | 1,640,993 |
| Permanently restricted | - | 2,683,631 | - | 2,683,631 |
| TOTAL NET ASSETS | 832,148 | 4,550,632 | - | 5,382,780 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 1,456,479 | \$ 4,800,724 | \$ (339,218) | \$ 5,917,985 |

Consolidating Statement of Changes in the Net Assets For the Year Ended December 31, 1009

| AIC | Unrestricted | Temporarily Restricted | Permanently Restricted | Total |
|--------------------------------|---------------------|------------------------|------------------------|---------------------|
| Net Assets, Beginning of Year | \$ 804,816 | \$ - | \$ - | \$ 804,816 |
| Change in net assets | 27,332 | - | - | 27,332 |
| Net Assets, End of Year | 832,148 | - | - | 832,148 |
| FAIC | | | | |
| Net Assets, Beginning of Year | 239,045 | 1,162,928 | 2,683,631 | 4,085,604 |
| Change in net assets | (13,037) | 478,065 | - | 465,028 |
| Net Assets, End of Year | 226,008 | 1,640,993 | 2,683,631 | 4,550,632 |
| Consolidated Net Assets | \$ 1,058,156 | \$ 1,640,993 | \$ 2,683,631 | \$ 5,382,780 |