



american
institute for
conservation

**Preserving Cultural
Heritage**

Advertising 2021 Rate Card

Journal of the American Institute for Conservation, quarterly (Cir. 3,700)

Prices include a FREE upgrade to full color.

| | Full Page | Half Page |
|--------------|-----------|-----------|
| Single Issue | \$ 695 | \$ 495 |
| One Year | \$ 2,085 | \$ 1,485 |

AIC News, bimonthly member e-newsletter (Cir. 3,500)

Prices include a FREE upgrade to full color.

| | Full Page | Half Page | Package Discount |
|----------|-----------|-----------|------------------|
| 1 Issue | \$ 495 | \$ 355 | -- |
| 6 Issues | \$ 1,980 | \$ 1,420 | 33% |

Annual Meeting (1,300-1,600 attendees)

Digital Ads

| | Conference Website | Conference App |
|-------------|--------------------|----------------|
| March-Sept. | \$500 | \$2,000 |

Program/Abstract Book (2021 only)

| | Full Page | Half Page |
|----------------|------------------|---------------|
| 1 Digital Book | \$250 (color ad) | \$150 (color) |

Additional Opportunities

- Email blasts
- Sponsored Blog Content
- Website Advertising
- Conference sponsorships

Contact us to discuss options, audiences, and pricing.

Career Center for Position Announcements

Visit our **Career Center** to post a job or internship announcement, starting at \$99 per post. Internships are free to share: careers.culturalheritage.org.

AIC members receive a 10% discount on periodical advertising.

AD DIMENSIONS

Print

Our periodicals all have a trim size of 8.5 x 11 in.

| | |
|--------|------------|
| Cover: | 8" x 10.5" |
| Full: | 7.5" x 10" |
| Half: | 7.5" x 5" |

If you want your ad to bleed, submit your ad at 8.75 x 11.25" with no live text at edges. Submit ads in .jpg, .tif, or .pdf formats.

Digital

Submit digital ads at 250 dpi, in .jpg, .gif, or .png format. The ad can be hyperlinked, so please send your URL with the art.



foundation
for advancement
in conservation

**Protecting Cultural
Heritage**

Sponsorships:

Our foundation offers many ways to reach conservation professionals by sponsorships of activities, training, and research. Contact us to discover new opportunities at foundation@culturalheritage.org.