



american
institute for
conservation

**Preserving Cultural
Heritage**

Advertising Rate Card

All ads are in color except *Topics in Photograph Preservation*. We have two printed publications, the rest are digital. Our publications are referred to by members and allied preservation professionals for years, so your ad has staying power! Prices listed begin in January 2024. Email Advertise@culturalheritage.org to reserve.

**AIC members receive a
10% discount on periodical
advertising.**

Journal of the American Institute for Conservation, quarterly (Cir. 3,700)

This full-color print journal is mailed to subscribers.

	<i>Full Page</i>	<i>Half Page</i>
Single Issue	\$ 900	\$ 650
One Year	\$ 3,500	\$ 2,500

AIC News, quarterly member e-newsletter (Cir. 3,400)

	<i>Full Page</i>	<i>Half Page</i>
1 Issue	\$ 700	\$ 450
4 Issues	\$ 2,700	\$ 1,700

Annual Meeting (1,200-1,600 attendees) e-publications

	<i>Back/Inside Cover</i>	<i>Full Page</i>	<i>Half Page</i>
Program/Abstract Book	\$1,000	\$700	\$450
Postprints (10 options)	\$1,000	\$700	\$450

Printed in odd years: *Topics in Photographic Preservation*
Annual: electronic/pdf on various topics and materials

Career Center for Position Announcements

Visit our **Career Center** to post a job or internship announcement, starting at \$99. Internships are free to post: careers.culturalheritage.org.

Website Advertising and Email Newsletters/Advertising

We partner with Association Revenue Partners to support ad sales on our websites and manage email marketing. Please email Christina at cwomack@associationrevenuepartners.com to explore your digital marketing options.

AD DIMENSIONS

Print

Our periodicals all have a trim size of 8.5 x 11 in.

Cover:	8" x 10.5"
Full:	7.5" x 10"
Half:	7.5" x 5"

If you want your ad to bleed, submit your ad at 8.75 x 11.25" with no live text at edges. Submit ads in .jpg, .tif, or .pdf formats.

Digital

Submit digital ads at 250 dpi, in .jpg, .gif, or .png format. The ad can be hyperlinked, so please send your URL with the art.



foundation
for advancement
in conservation

**Protecting Cultural
Heritage**

Sponsorships:

Our foundation offers many ways to reach conservation professionals by sponsorships of activities, training, and research. Chat with Anna-Claire to discover new opportunities at foundation@culturalheritage.org.