



american
institute for
conservation

**Preserving Cultural
Heritage**

Advertising Rate Card

Journal of the American Institute for Conservation, quarterly (Cir. 3,700)

Prices include a FREE upgrade to full color.

	<i>Full Page</i>	<i>Half Page</i>
Single Issue	\$ 695	\$ 495
One Year	\$ 2,085	\$ 1,485

AIC News, bimonthly member e-newsletter (Cir. 3,500)

Prices include a FREE upgrade to full color.

	<i>Full Page</i>	<i>Half Page</i>
1 Issue	\$ 495	\$ 355
6 Issues	\$ 1,980	\$ 1,420

Annual Meeting (1,200-1,600 attendees, in-person + virtual)

	<i>Back/Inside Cover</i>	<i>Full Page</i>	<i>Half Page</i>
Program/Abstract Book	\$600 (color ad)	\$450 (bw)	\$325 (bw)
Postprints* (printed - biannual <i>Topics in Photographic Preservation</i>) (electronic/pdf - annual various topics)			

*Email us for pricing and options at advertise@culturalheritage.org

Career Center for Position Announcements

Visit our **Career Center** to post a job or internship announcement, starting at \$99. Internships are free to post: careers.culturalheritage.org.

Website Advertising and Email Newsletters/Advertising

We partner with Association Revenue Partners to support ad sales on our websites and manage email marketing. Please email Christina Womack at cwomack@associationrevenuepartners.com to explore your digital marketing options.

AIC members receive a 10% discount on periodical advertising.

AD DIMENSIONS

Print

Our periodicals all have a trim size of 8.5 x 11 in.

Cover:	8" x 10.5"
Full:	7.5" x 10"
Half:	7.5" x 5"

If you want your ad to bleed, submit your ad at 8.75 x 11.25" with no live text at edges. Submit ads in .jpg, .tif, or .pdf formats.

Digital

Submit digital ads at 250 dpi, in .jpg, .gif, or .png format. The ad can be hyperlinked, so please send your URL with the art.



foundation
for advancement
in conservation

**Protecting Cultural
Heritage**

Sponsorships:

Our foundation offers many ways to reach conservation professionals by sponsorships of activities, training, and research. Contact us to discover new opportunities at foundation@culturalheritage.org.