Alliance for Response- Miami Strategic Plan, 2015 to 2017

Mission
The Alliance for Response (AFR) - Miami is dedicated to building bridges between the art and cultural community and the first responder and emergency management community in Miami-Dade and Monroe counties.

Vision
To ensure the Miami-Dade and Monroe counties art and cultural community are able to prepare, prevent, respond, recover and mitigate emergencies and disasters.

Goals
The following goals are benchmarks and aspirations of the Alliance over the next three years.

Goal 1: To facilitate a partnership between the Alliance members, first responders and emergency managers in Miami-Dade and Monroe counties. This partnership is meant to enhance cooperation and understanding before the next emergency and/or disaster.

Objective 1: To create a permanent and sustainable administrative structure for AFR Miami.
- Activity 1.1.1: Formalize the structure of AFR Miami through writing by-laws that include provisions for membership requirements, governing structure, election of officers, and creation of both standing and ad hoc committees.
- Activity 1.1.2: Develop and maintain an AFR Miami Strategic Plan that establishes the goals and objectives of the organization for a minimum of three years.
- Activity 1.1.3: Examine the feasibility of establishing 501(c)(3) status for AFR Miami.
- Activity 1.1.4: Maintain an AFR membership database.

Objective 2: To recruit and retain members who represent the range of art and cultural organizations, first responders and emergency management professionals.
- Activity 1.2.1: Convene AFR meetings with the steering committee and membership on a regular basis.
- Activity 1.2.2: Identify methods that individual members can stay active and engage in the AFR.
- Activity 1.2.3: Continue to grow the membership to include large and small art and cultural institutions throughout Miami-Dade and Monroe counties.
- Activity 1.2.4: Encourage art and cultural institutions/organizations to participate in the county Local Mitigation Strategy Task Forces.
**Goal 2:** To provide preparedness and outreach opportunities for both the art and cultural community, the first responders and the emergency management community.

**Objective 1:** To provide a clearinghouse for resources about preparedness, prevention, response, recovery and mitigation for emergencies and disasters.
- Activity 2.1.1: Maintain a website in cooperation with Heritage Preservation.
- Activity 2.1.2. Utilize the AFR Miami social media pages to promote AFR and member organizations events and news.
- Activity 2.1.3: Regular provide the membership through the list server news and updates on AFR Miami activities and resources.
- Activity 2.1.4: Develop a disaster cache standard for AFR Miami.
- Activity 2.1.5: Provide presentations and outreach material to existing groups in the counties to educate potential members and partners on the Alliance.
- Activity 2.1.6: Promote and partner with existing preparedness campaigns among the art and cultural community (National Coalition for Arts, ArtsReady, Craft Emergency Response Fund, etc).

**Objective 2:** To provide regular training and exercise opportunities to the membership.
- Activity 2.2.1: Sponsor regularly scheduled training sessions for AFR Miami members through various delivery methods (in-person, webinar, video conference, etc).
- Activity 2.2.2: On an annual basis hold an exercise designed to test the AFR Miami and its individual member’s plans and procedures.

**Objective 3:** To assist in the development of their disaster and collection salvage plans.
- Activity 2.3.1: Develop a template plan which can be used by members to create and refine their emergency management, business continuity and safety and security plans and procedures.
- Activity 2.3.2: Provide AFR member best practices in plan development and maintenance.
- Activity 2.3.3: Develop an AFR Miami Coordination Plan that will address how the Alliance will coordinate response and recovery activities among its members.
- Activity 2.3.4: Encourage members in applying for Storm Ready designation for their institutions.

**Objective 4:** Foster inter-institutional agreements among the AFR members to encourage the development of cooperation and coordination.
- Activity 2.4.1: Develop an inventory of collection/preservation caches of equipment owned by AFR Miami members.
- Activity 2.4.2: Encourage the establishment of memorandums of understanding among the AFR Miami members.
- Activity 2.4.3: Develop a memorandum of agreement for adoption by the AFR Miami members that will address the sharing of personnel, resources and reimbursement of expenses following an emergency or disaster.
- Activity 2.4.4: Create and maintain memorandums of agreement and/or understanding with other art and cultural organizations throughout the country.

Objective 5: Secure financial support to maintain and expand the AFR activities.
- Activity 2.5.1: Through the AFR Miami membership pursue grant funding that can be utilized to support AFR Miami.

Goal 3: Develop a robust incident command structure for the Alliance to respond to large-scale emergencies and disasters.

Objective 1: Designate emergency points of contact at the AFR Miami institutions.
- Activity 3.1.1: Encourage the development of a primary and secondary means of communication/coordination within the art and cultural community.
- Activity 3.1.2: Encourage each of the institutions with members in the AFR to designate a primary, secondary and tertiary point of contact that would coordinate with the AFR Miami Coordinators.

Objective 2: Identify AFR Miami Coordinators who during an emergency and/or disaster will be responsible for coordinating the activities of the AFR Miami.
- Activity 3.2.1: Designate a primary and secondary coordinator for the Alliance.
- Activity 3.2.2: Include these coordinators in regularly scheduled countywide training and exercises involving ESF 18- Business and Industry in Miami-Dade and Monroe counties.

Objective 3: Develop an Emergency Response Team that will support the AFR Miami Coordinators and the AFR members.
- Activity 3.3.1: Designate primary and secondary team positions.
- Activity 3.3.2: In cooperation with the AFR Coordinators regular includes these team members in ESF 18- Business & Industry activities.