Mission
Alliance for Response- South Florida’s (AFR SFL) mission is to build bridges between the art and cultural community and the first responder and emergency management communities through the Southeastern portion of Florida (Broward, Palm Beach, Miami-Dade and Monroe counties) in order to elevate the preparedness of the art/cultural community and inform the first responders and emergency managers of the special considerations of the art/cultural community before, during and after emergencies and/or disasters.

Vision
To ensure the art and cultural community are able to prepare, prevent, respond, recover and mitigate emergencies and disasters.

Goals
The following goals are benchmarks and aspirations of the Alliance over the next three years.

Goal 1: To facilitate a partnership between the Alliance members, first responders and emergency managers in South Florida. This partnership is meant to enhance cooperation and understanding before the next emergency and/or disaster.

Objective 1: To create a permanent and sustainable administrative structure for the Alliance.
- Activity 1.1.1: Formalize the structure of AFR SFL through writing by-laws that include provisions for membership requirements, governing structure, election of officers, and creation of both standing and ad hoc committees.
- Activity 1.1.2: Develop and maintain an AFR Strategic Plan that establishes the goals and objectives of the organization for a minimum of three years.
- Activity 1.1.4: Maintain an AFR membership database.

Objective 2: To recruit and retain members who represent the range of art and cultural organizations, first responders and emergency management professionals.
- Activity 1.2.1: Convene AFR meetings with the steering committee and membership on a regular basis.
- Activity 1.2.2: Identify methods that individual members can stay active and engage in the AFR.
- Activity 1.2.3: Continue to grow the membership to include large and small art and cultural institutions throughout South Florida.
• Activity 1.2.4: Encourage art and cultural institutions/organizations to participate in their county’s Local Mitigation Strategy Task Forces.

**Goal 2:** To provide preparedness and outreach opportunities for both the art and cultural community, the first responders and the emergency management community.

Objective 1: To provide a clearinghouse for resources about preparedness, prevention, response, recovery and mitigation for emergencies and disasters.
• Activity 2.1.1: Maintain a website in cooperation with the American Institute for Conservation.
• Activity 2.1.2. Utilize the AFR social media pages to promote AFR and member organizations events and news.
• Activity 2.1.3: Regular provide the membership news and updates on AFR activities and resources.
• Activity 2.1.4: Develop a disaster cache for the AFR.
• Activity 2.1.5: Promote and partner with existing preparedness campaigns among the art and cultural community (National Coalition for Arts, ArtsReady, Craft Emergency Response Fund, etc).

Objective 2: To provide regular training and exercise opportunities to the membership.
• Activity 2.2.1: Sponsor regularly scheduled training sessions for AFR members through various delivery methods (in-person, webinar, video conference, etc).
• Activity 2.2.2: On an annual basis hold an exercise designed to test the AFR and its individual member’s plans and procedures.

Objective 3: To assist in the development of their disaster and collection salvage plans.
• Activity 2.3.1: Provide AFR members best practices in plan development and maintenance.
• Activity 2.3.2: Develop a Coordination Plan that will address how the Alliance will coordinate response and recovery activities among its members.
• Activity 2.3.3: Encourage members in applying for Storm Ready designation for their institutions.

Objective 4: Foster inter-institutional agreements among the AFR members to encourage the development of cooperation and coordination.
• Activity 2.4.1: Develop an inventory of collection/preservation caches of equipment owned by AFR members.
• Activity 2.4.2: Encourage the establishment of memorandums of understanding among the AFR members.
• Activity 2.4.3: Develop a memorandum of agreement for adoption by the AFR members that will address the sharing of personnel, resources and reimbursement of expenses following an emergency or disaster.
• Activity 2.4.4: Create and maintain memorandums of agreement and/or understanding with other art and cultural organizations throughout the country.
Objective 5: Secure financial support to maintain and expand the AFR activities.

- Activity 2.5.1: Through the AFR membership pursue grant funding that can be utilized to support AFR.

Goal 3: Develop a robust incident command structure for the Alliance to respond to large-scale emergencies and disasters.

Objective 1: Identify AFR Coordinators who during an emergency and/or disaster will be responsible for coordinating the activities of the AFR.

- Activity 3.2.1: Designate a primary and secondary coordinator for the Alliance.
- Activity 3.2.2: Include these coordinators in regularly scheduled countywide training and exercises involving ESF 18- Business and Industry in the four Southeastern counties.

Objective 2: Develop an Emergency Response Team that will support the AFR Coordinators and the AFR members.

- Activity 3.3.1: Designate primary and secondary team positions.
- Activity 3.3.2: In cooperation with the AFR Coordinators regular includes these team members in ESF 18- Business & Industry activities.